

LEONARDS

We're Celebrating
El Segundo
SHOWCASE of PROGRESS
Located Next Door to Leonards

YOUR "ONE-STOP" DISCOUNT DEPARTMENT STORE



Famous Label 33 1/3 L.P. Records

Famous label popular and classical records. Huge selection of the very latest in listening pleasure. 33 1/3 RPM. Take advantage of this special low price, and stock up on all the tunes you've been meaning to buy for so long.

Values to \$4.95 **99¢** Each

EASY BUDGET TERMS

Grand Opening of Our New-Big HANDBAG DEPARTMENT

LARGEST SELECTION AT LOWEST PRICES EVER!

We're proud to announce the opening of a truly unique and wonderfully complete Handbag Dept. . . . featuring the very latest in fine quality designer bags for all occasions, including calf, grain leather, broadcloth, cashmere, peadeuseau, faille, vinyl, beaded and lucite. Come in and let's get acquainted!



Purma-Plastic Suitcase-Handbag

With full mirror, lock and key, in fashion colors. Pearl white, jet black, shell brown, gunmetal or caramel.

Reg. 5.95 Elsewhere **\$3.66** Plus F.T.

EASY BUDGET TERMS



Men's Sanitized Work Clothes

Shirts
Flap pockets with pencil slot. Medium or long length sleeve, in sizes 14 to 17.

Elsewhere \$2.39
Now **\$2.44**

Pants
Wide tunnel loops. Heavy boat sail pockets. Waist sizes from 28 to 42. Already cuffed in assorted lengths.

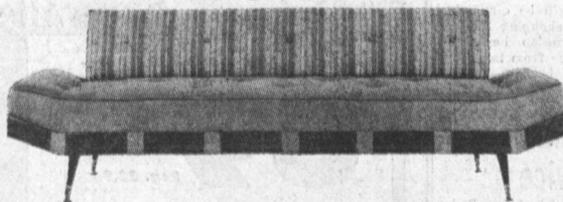
Elsewhere \$3.98 Pr.
Now **\$2.99** Pair

OPEN 7 DAYS

WHY PAY MORE? . DISCOUNTS ON EVERYTHING!

"King Size" Far East Styled Sofa

In Choice of Naugahyde or Fabric



\$109.50

Actual \$189.50 Value

Now, at last, a sofa of superior styling and craftsmanship at a price so exceptionally low it's almost impossible to believe! Over 7 feet in length, dramatically styled brass tipped legs, in your choice of decorator colors.



Chrome-Spun Tweed Carpeting

Beautiful wall-to-wall chrome spun tweed carpeting. For beauty and durability, this carpeting cannot be bettered for the price.

Reg. 3.95 Sq. Yd. **\$1.98** Sq. yd.

OPEN 7 DAYS



Lowrey Home Organ

Easiest to play of all musical instruments. A full percussion organ with two 44-note manuals. A complete selection of styles and wood finishes.

Now Only **\$895** Lessons for The Whole Family Included

OPEN 6 NIGHTS

7 Diamond Bridal Pair

IN A LOVELY, NEW FLORAL DESIGN!

Compare **\$777.00** at \$150



Exquisitely beautiful, with large center diamond and 6 matched side diamonds. (Jewelry Dept.)

Leonard's Jewelry Department invites you in to inspect the diamond you have in mind under the powerful lenses of the remarkable Stereomicroscope. This amazing instrument positively detects any flaws that could possibly be present! Seeing is believing . . . and the Stereomicroscope will show you why, "If it's a Diamond, it MUST be Leonard's!"



Gardenia Plants

Mystery Gardenias, with large, pure white flower, very fragrant. Evergreen shrub. In large gallon cans. (Garden Dept.)

Reg. 1.19 **59¢** In Gal. Cans

OPEN 6 NIGHTS



Boy's or Girl's Quality 20" Bicycle

Easily converts for use as boy's or girl's bicycle. Fine quality construction. Coaster brake and middle-weight tires. (Sporting Goods Dept.)

Reg. 36.95 **\$29.95**

EASY BUDGET TERMS

LIVE BETTER! . . . STRETCH YOUR DOLLAR HERE!

"Repeating a Complete Sellout!"

Ladies' All Wool Coats

All wool California weight tweeds, suedes, fleeces or 100% alpacas. Button or clutch styles. Push-up sleeves, inverted pleats, cuffs and other costly details. In Beige, Grey, Black, Red, Blue or Turquoise. Sizes 6 to 18. (Women's Wear)

4 Day Special

Reg. 24.99 **\$14.77**



Women's High Style Dress Shoes

Women's high style suede pumps in brown, or black. Patent smooth calf. A special factory purchase of tomorrow styles for fall wardrobes.

Reg. \$8.95 **\$4.90** PAIR

EASY BUDGET TERMS

1960 Necchi Zig-Zag with FREE Cabinet!



Does fancy stitching, decorative embroidery, appliques, hemstitching, monograms . . . all these exclusive features only found on much more expensive machines . . . actually the lowest priced Necchi Zig-Zag in 11 years. (Sewing Dept.)

Reg. \$299 Value **\$139**

Famous "Star-D" Tripods

Famous Star "D" Tripods for both amateur and professional photographers. A must for good picture taking.

"The Conquest" **\$16.13** Reg. \$21.50

"The Continental" Model \$19.46



"The Continental"

FILM
8mm Kodachrome Film—Reg. 2.86 —\$1.86 Roll
35mm Kodachrome Film—Reg. 2.05 —\$1.36 Roll
Kodachrome Processing—Reg. 1.75 —\$1.40 Roll



Imported Scotch

Reg. \$6.95 Fifth

NOW **\$3.98** FIFTH

LEONARDS

YOUR "ONE STOP" DISCOUNT DEPARTMENT STORE . . . WHERE YOU ALWAYS GET THE BEST FOR LESS

600 N. SEPULVEDA BLVD. EL SEGUNDO EA 2-2135 OR 8-4762 **HOURS**

MONDAY TO FRIDAY 11:30 A.M. 'til 9:30 P.M.
SATURDAY 9 a.m.-9 p.m., SUNDAY 11-6 p.m.

LOCATED 3 BLOCKS SOUTH OF INTERNATIONAL AIRPORT